



Online MBA Ranking 2016

Online MBA 2016: Key to the ranking

Weights for ranking criteria are shown in brackets as a percentage in brackets

Salary today US\$ (20): average alumnus salary three years after graduation, \$ PPP equivalent.

Salary increase (10): average difference in alumni salary on graduation from the MBA to now. Half of this figure is calculated according to the absolute salary increase, and half according to the percentage increase relative to the graduation salary — the “Salary increase (%)” figure published in the table.

Value for money (3): calculated according to alumni’s salaries, scholarships, fees and other costs as reported by graduates.

Career progress (4): progression in the alumni’s level of seniority and the size of company they now work for, versus three years ago on graduation.

Aims achieved (4): the extent to which alumni fulfilled their goals for doing an online MBA.

Career service (4): the extent to which alumni rate the efficiency of the school career service’s in finding them a job after graduation.

Programme delivery (5): the extent to which alumni rate the online delivery of live teaching sessions, other teaching materials and online exams.

Online interaction (10): the extent to which alumni rate the interaction between students, teamwork and the availability of faculty.

Women faculty (2): percentage of female faculty. For the three gender-related criteria, schools that have 50:50 (male: female) composition receive the highest possible score.

Women students (2): percentage of female students on the programme.

Women board (1): percentage of female members of the school advisory board.

International faculty (4): percentage of faculty whose citizenship differs from their country of employment. Also included is the number of domestic faculty who earned their doctoral degree overseas, that is, in a country other than the one in which the school is situated.

International students (4): percentage of current online students whose country of residence differs from the country the school is located in.

International board (2): percentage of the board whose citizenship differs from the country in which the business school is situated.

International mobility (5): calculated according to whether alumni’s citizenship and work locations pre-MBA, on graduation and three years after graduation differ from each other.

Faculty with doctorates (5): percentage of full-time faculty with a doctoral degree.

PhD graduates (5): number of doctoral graduates from each business school during the past three years. The figure in bracket is the percentage of these graduates who took up faculty positions at a top 50 full-time MBA schools.

FT research rank (10): calculated according to the number of articles published by a school’s current full-time faculty members in 45 academic and practitioner journals between January 2013 and December 2015. The rank combines the absolute number of publications with the number weighted relative to the faculty’s size.

The FT research rank was calculated using Scopus, an abstract and citation database of research literature.

Other data

The following data is for information only and is not used in the rankings

Course fee (local currency): Programme fees paid by the most recently enrolled class, in the currency of the country where the school is situated.

Average time to complete (years): The average amount of time students take to complete the programme.

Online teaching materials (%): Percentage of programme teaching materials that is delivered online.

Graduate within 5 years (%): Percentage of students who have graduated from their programmes within five years of enrolment.

Time limit for study (years): The maximum amount of time students have to complete the programme.

Intakes per year: The number of class start dates each year. Rolling intake indicates that students can start the programme at any time.

Online coursework (%): Percentage of coursework completed online.

Online examination (%): Percentage of examinations that are completed online.

Online teamwork: Online team work required.

Local study centres required: Whether schools require students to study at local study centres to complete the programme.

Campus study required: Whether schools require students to study on campus to complete the programme.

Regions supported: Regions in which the programme is supported.

Language: Languages in which the programme is supported.