Online MBA 2014: Key to the ranking
Weights for ranking criteria are shown in brackets as a percentage.

**Salary today US$ (20):** average alumnus salary three years after graduation, US$ PPP equivalent.

**Salary increase (10):** percentage increase in alumnus salary in the past three years: between their salary on graduation in 2010 and current salary.

**Value for money (3):** calculated according to alumni’s salary increase, fees and other costs.

**Career progress (4):** progression in the alumni’s level of seniority and the size of company they now work for, versus three years ago on graduation.

**Aims achieved (4):** the extent to which alumni fulfilled their goals for doing an online MBA.

**Career service (4):** the extent to which alumni rate the efficiency of the school career service’s in finding them a job after graduation.

**Programme delivery (5):** the extent to which alumni rate the online delivery of live teaching sessions, other teaching materials and online exams.

**Online interaction (10):** the extent to which alumni rate the interaction between students, teamwork and the availability of faculty.

**Women faculty (2):** percentage of female faculty. For the three gender-related criteria, schools that have 50:50 (male: female) composition receive the highest possible score.

**Women students (2):** percentage of female students on the MBA programme.

**Women board (1):** percentage of female members of the school advisory board.

**International faculty (4):** percentage of faculty whose citizenship differs from their country of employment.

**International students (4):** percentage of current MBA students whose country of residence differs from the country the school is located in.

**International board (2):** percentage of the board whose citizenship differs from the country in which the business school is situated.

**International mobility rank (5):** calculated according to whether alumni’s citizenship and work locations pre-MBA, on graduation and three years after graduation differ from each other.

**Faculty with doctorates (5):** percentage of full-time faculty with a doctoral degree.
FT doctoral rank (5): calculated according to the number of doctoral graduates from each business school during the past three years. Additional points are awarded if these graduates took up faculty positions at one of the top 50 full-time MBA schools of the past three years.

FT research rank (10): calculated according to the number of articles published by a school’s current full-time faculty members in 45 academic and practitioner journals between January 2011 and December 2013. The rank combines the absolute number of publications with the number weighted relative to the faculty’s size.

*The FT research rank was calculated using Scopus, an abstract and citation database of research literature.*

Other data
The following data is for information only and is not used in the rankings

Course fee (local currency): Average programme fees paid by the most recently enrolled class, in the currency of the country where the school is situated.

Intakes per year: The number of class start dates each year. Rolling intake indicates that students can start the programme at any time.

Time limit for study (years): The maximum amount of time students have to complete the programme.

Average time to complete (years): The average amount of time students take to complete the programme.

Graduate within 5 years (%): Percentage of students who have graduated from their programmes within five years of enrolment.

Online teaching materials (%): Percentage of programme teaching materials that is delivered online.

Online coursework (%): The percentage of coursework completed online.

Online examination (%): The percentage of examinations that are completed online.

Online teamwork: Online teamwork required.

Local study centres required: Whether schools require students to study at local study centres in the completion of the programme.

Campus study required: Whether schools require students to study on campus in the completion of the programme.

Regions supported: Regions in which the programme is supported.

Language: Languages in which the programme is supported.