



Masters in Management Ranking 2011

Masters in Management 2011: Key to the table

Weights, shown in brackets, for criteria included in the overall ranking.

Salary today US\$: An average of salaries three years after graduation. The figure shown is in US Dollars (purchasing power parity equivalent). It is NOT used in the ranking.

Weighted salary US\$ (20): The 'salary today' figure adjusted for salary variations between industry sectors. The figure shown is in US Dollars (PPP equivalent).

Value for money rank (5): The rank is calculated using alumni salaries three years after graduation and course costs. The length of the course is also taken into consideration.

Careers rank (10): The career status of alumni three years after graduation. Progression is measured according to level of seniority and the size of company in which they are employed.

Aims achieved % (5): The extent to which alumni fulfilled their goals or reasons for doing a Masters in Management. This is measured as a percentage of total returns for a school.

Placement success rank (5): Alumni who used the careers service at their business school were asked to rank its effectiveness in their job search.

Employed at three months % (5): The percentage of the most recent graduating class that were in employment three months after graduation. The figure in brackets shows the percentage of the class for which the school was able to provide employment data.

Women faculty % (3): Percentage of female faculty.

Women students % (3): Percentage of female students.

Woman board % (1): Percentage of female members of the advisory board.

International faculty % (5): Percentage of faculty whose citizenship differs from their country of employment.

International students % (5): Percentage of students whose citizenship differs from the country in which they are studying

International board % (2): Percentage of the board whose citizenship differs from the country in which the business school is based.

Faculty with doctorates % (6): Percentage of faculty with a doctoral degree.

International mobility rank (10): A measure based on changes in the country of employment of alumni between graduation and today.

International course experience rank (10): Weighted average of four criteria that measure international exposure during the Masters programme.

Languages (5): Number of additional languages required on graduation from the Masters programme.

Course fee (local Currency): The average programme fees in the currency of the country where the school is based. This includes all fees required to complete the programme but for the Masters portion only.

Course length (months): The length of the Masters programme.

Number enrolled 2009/10: The number of students who enrolled on the first year of the Masters programme in the past year (May 1, 2010 – May 1, 2011).

Relevant degree: Indicates whether an undergraduate degree in management, business or economics is required to enter the Masters programme.

Company internships (%): The percentage of the last graduating class that completed company internships as part of the Masters programme.