



# Global MBA Ranking 2018

## Key to the 2018 FT Global MBA rankings

*Weights for ranking criteria are shown in brackets as a percentage of the overall ranking.*

**Salary today:** average alumnus salary three years after graduation, US\$ PPP equivalent. This figure is not used in the ranking.†

**Weighted salary (20):** average alumnus salary three years after graduation, US\$ PPP equivalent, with adjustment for variations between sectors.†

**Salary increase (20):** average difference in alumni salary before the MBA to now. Half of this figure is calculated according to the absolute salary increase, and half according to the percentage increase relative to pre-MBA salary — the “salary percentage increase” figure in the table.

**Value for money (3):** calculated using salary today, course length, fees and other costs, including lost income during the MBA.†

**Career progress (3):** calculated according to changes in the level of seniority and the size of company alumni are working in now, compared with before their MBA.†

**Aims achieved (3):** the extent to which alumni fulfilled their stated goals or reasons for doing an MBA.†

**Careers service (2):** effectiveness of the school careers service in terms of career counselling, personal development, networking events, internship search and recruitment, as rated by their alumni.†

**Employed at three months (2):** percentage of the most recent graduating class who had found employment or accepted a job offer within three months of completing their studies. The figure in brackets is the percentage of the class for which the school was able to provide employment data, and is used to calculate the school’s final score in this category.

**Alumni recommend (2):** calculated according to selection by alumni of three schools from which they would recruit MBA graduates.†

**Female faculty (2):** percentage of female faculty.

**Female students (2):** percentage of female students on the full-time MBA.

**Women board (1):** percentage of female members on the school’s advisory board.

**International faculty (4):** calculated according to the diversity of faculty by citizenship and the percentage whose citizenship differs from their country of employment — the figure published in the table.

**International students (4):** calculated according to the diversity of current MBA students by citizenship and the percentage whose citizenship differs from the country in which they study — the figure in the table.

**International board (2):** percentage of the board whose citizenship differs from the country in which the school is based.

**International mobility (6):** based on alumni citizenship and the countries where they worked before their MBA, on graduation and three years after graduation.

**International course experience (3):** calculated according to whether the most recent graduating MBA class completed exchanges, research projects, study tours and company internships in countries other than where the school is based.

**Languages (1):** number of extra languages required on completion of the MBA.

**Faculty with doctorates (5):** percentage of full-time faculty with a doctoral degree.

**PhD graduates (5):** number of doctoral graduates from each business school during the past three years. The figure in bracket is the number of these graduates who took up faculty positions at a top 50 full-time MBA schools.

**FT research rank (10):** calculated according to the number of articles published by current full-time faculty members in 50 selected academic and practitioner journals between Jan 2015 and Aug 2017. The FT50 rank combines the absolute number of publications with the number weighted relative to the faculty's size.

Schools with a 50:50 (male/female) composition receive the highest possible score in the three gender-related criteria.

† *Includes data for the current year and the one or two preceding years where available.*