

Executive MBA Ranking 2015

Weights for ranking criteria are shown in brackets as a percentage.

Salary today US\$ (20): average alumnus salary three years after graduation, US\$ PPP equivalent (see Methodology, page XX).†

Salary increase (20): average difference in alumnus salary between before the EMBA and now. Half of this figure is calculated according to the absolute salary increase, and half according to the percentage increase relative to the pre-EMBA salary – the figure published in the table.†

Careers progress (5): calculated according to changes in the level of seniority and the size of company alumni work in now, versus before their EMBA.†

Work experience (5): a measure of the pre-EMBA experience of alumni according to the seniority of positions held, number of years in each position, company size and overseas work experience.†

Aims achieved (5): the extent to which alumni fulfilled their goals or reasons for doing an EMBA.†

Female faculty (3): percentage of female faculty. For the three gender-related criteria, schools that have 50:50 (male:female) composition receive the highest possible score.

Female students (3): percentage of female students on the programme.

Women on board (1): percentage of female members of the advisory board.

International faculty (5): calculated according to the diversity of faculty by citizenship and the percentage whose citizenship differs from their country of employment – the published figure.

International students (5): the percentage of current EMBA students whose citizenship and country of residence differs from the country in which they study, as well as their diversity by citizenship.

International board (2): percentage of the board whose citizenship differs from the country in which the business school is situated.

International course experience (5): percentage of classroom teaching hours that are conducted outside the country in which the business school is situated.

Languages (1): number of languages required upon graduation.

Faculty with doctorates (5): percentage of full-time faculty with a doctoral degree.

FT doctoral rank (5): calculated according to the number of doctoral graduates from each business school during the past three years. Additional points are awarded if these graduates took up faculty positions at one of the top 50 full-time MBA schools of 2015.

FT research rank (10): calculated according to the number of articles published by a school's current fulltime faculty members in 45 academic and practitioner journals between January 2012 and August 2015. The rank combines the absolute number of publications with the number weighted relative to the faculty's size.

† Includes data for the current year and the one or two preceding years where available.