



# Executive Education Ranking 2018

## **Key: open-enrolment programmes**

The first 10 criteria are used by programme participants; the next six are based on data submitted by the business schools. Schools are ranked for each of these criteria, apart from female participants (%).

Figures in brackets show the weight each criterion contributes to the overall ranking. The weighting accorded to the first 10 criteria, from preparation to facilities, accounts for 80 per cent of the total ranking's weight. It is determined by the level of importance that participants attach to each.

**Preparation (7.7):** provision of advance information on programme content, and the participant selection process.

**Course design (8.7):** flexibility of the course and appropriateness of class size, structure and design.

**Teaching methods and materials (8.3):** extent to which teaching methods and materials were contemporary and appropriate, and included a suitable mix of academic rigour and practical relevance.

**Faculty (8.7):** quality of the teaching and the extent to which teaching staff worked together to present a coherent programme.

**Quality of participants (8.0):** the extent to which other programme participants were of the appropriate managerial and academic standard, the international diversity of participants, and the quality of interaction among peers.

**New skills and learning (8.7):** relevance of skills gained to the workplace, the ease with which they were implemented, and the extent to which the course encouraged new ways of thinking.

**Follow-up (7.2):** level of follow-up offered after participants returned to their workplaces, and networking opportunities with fellow participants.

**Aims achieved (8.5):** extent to which personal and professional expectations were met, and the likelihood that participants would recommend the programme.

**Food and accommodation (6.7):** rating of the quality of food and accommodation.

**Facilities (7.5):** rating of the learning environment's quality and convenience, and of supporting resources and facilities.

**Female participants (2.0):** percentage of female course participants.

**International participants (3.0):** based on the percentage of participants from outside the business school's base country and region.

**International location (2.0):** extent to which programmes are run outside the school's base country and region.

**Growth (5.0):** based on the overall growth in revenues from open programmes as well as the growth in revenues from repeat business.

**Partner schools (3.0):** quantity and quality of programmes taught in conjunction with other EQUIS or AACSB accredited business schools.

**Faculty diversity (5.0):** diversity of school faculty according to nationality and gender.