

Executive Education Ranking 2017

KEY: OPEN-ENROLMENT PROGRAMMES

Preparation (7.7): provision of advanced information on programme content, and the participant selection process.

Course design (8.6): flexibility of the course and appropriateness of class size, structure and design.

Teaching methods and materials (8.3): extent to which teaching methods and materials were contemporary and appropriate, and included a suitable mix of academic rigour and practical relevance.

Faculty (8.7): quality of the teaching and the extent to which teaching staff worked together to present a coherent programme.

Quality of participants (8.0): extent to which other participants were of the appropriate managerial and academic standard, the international diversity of participants, and the quality of interaction among peers.

New skills and learning (8.8): relevance of skills gained to the workplace, the ease with which they were implemented, and the extent to which the course encouraged new ways of thinking.

Follow-up (7.2): level of follow-up offered after participants returned to their workplaces, and networking opportunities with fellow participants.

Aims achieved (8.5): extent to which personal and professional expectations were met, and the likelihood that participants would recommend the programme.

Food and accommodation (6.6): rating of the quality of food and accommodation.

Facilities (7.4): rating of the learning environment's quality and convenience, and of supporting resources and facilities.

Female participants (2.0): percentage of female course participants.

International participants (3.0): based on the percentage of participants from outside the business school's base country and region.

International location (2.0): extent to which programmes are run outside the school's base country and region.

Growth (5.0): based on the overall growth in revenues from open programmes as well as the growth in revenues from repeat business.

Partner schools (3.0): quantity and quality of programmes taught in conjunction with other Equis or AACSB accredited business schools.

Faculty diversity (5.0): diversity of school faculty according to nationality and gender.