

The Financial Times Executive Education rankings 2010

Key to table – Open enrolment programmes

The first 10 criteria are based on feedback from course participants, the following six on a survey of the business schools. These criteria are presented in rank form, apart from women participants (%). The top school in each column is ranked number 1.

Revenue data are provided for information only. They are not part of the ranking.

Weights in brackets

Preparation (7.6): The provision of advanced information on programme content and the participant selection process

Course design (8.8): The flexibility of the course and appropriateness of class size, structure and design

Teaching materials (8.4): Contemporary and appropriate teaching materials and a suitable mix of academic rigour and practical relevance

Faculty (9.1): The quality of the teaching and the extent to which teaching staff worked together to present a coherent programme

Quality of participants (7.9): The extent to which other participants were of the appropriate managerial/ academic level, the international mix of the class and the interaction between course participants

New skills & learning (9.0): The relevance of new skills to the workplace, the ease with which they were implemented and the extent to which the course encouraged new ways of thinking

Follow-up (6.8): The level of follow-up offered after participants returned to their workplace and networking opportunities with other participants

Aims achieved (8.8): The degree to which participant and company expectations were met

Food & accommodation (6.3): The quality of food and accommodation

Facilities (7.3): The quality of teaching accommodation and IT and library facilities

Women participants (2.0): The percentage of female participants

International participants (3.0): Amalgamates the percentage of participants from outside the business school's base country and region (e.g. North America, Europe, Asia etc.).

Repeat business & growth (5.0): Amalgamates growth in income and percentage of repeat business

International location (3.0): Programmes run outside the business school's base country and region

Partner schools (3.0): The quantity and quality of programmes taught in conjunction with other business schools

Faculty diversity (4.0): The mix of faculty by nationality and gender

Open Revenue: Income from open programmes in 2009 in millions of \$US. For schools based outside the US figures are based on average dollar currency exchange rates for 2009.