

Key to table: Open enrolment programmes

The first 10 criteria are based on feedback from course participants, the subsequent six on a survey of the business schools. All criteria are presented in rank form, apart from women participants (%). The top school in each column is ranked number 1.

Weights in brackets

Preparation (7.8): The provision of advanced information on programme content and the participant selection process

Course design (8.7): The flexibility of the course and appropriateness of class size, structure and design

Teaching materials (8.3): Contemporary and appropriate teaching materials and a suitable mix of academic rigour and practical relevance

Faculty (8.8): The quality of the teaching and the extent to which teaching staff worked together to present a coherent programme

Quality of participants (8): The extent to which other participants were of the appropriate managerial/academic level, the international mix of the class and the interaction between course participants

New skills & learning (8.8): The relevance of new skills to the workplace, the ease with which they were implemented and the extent to which the course encouraged new ways of thinking

Follow-up (7.1): The level of follow-up offered after participants returned to their workplace and networking opportunities with other participants

Aims achieved (8.6): The degree to which participant and company expectations were met

Food & accommodation (6.5): The quality of food and accommodation

Facilities (7.4): The quality of teaching accommodation and IT and library facilities

Women participants (2.0): The percentage of female participants

International participants (3.0): Amalgamates the percentage of participants from outside the business school's base country and region (e.g. North America, Europe, Asia etc.).

Repeat business & growth (5.0): Amalgamates growth in income and percentage of repeat business

International location (3.0): Programmes run outside the business school's base country and region

Partner schools (3.0): The quantity and quality of programmes taught in conjunction with other business schools

Faculty diversity (4.0): The mix of faculty by nationality and gender