

## The Financial Times Executive Education rankings 2009

### Key to table - Customised programmes

The first 11 criteria are based on feedback from executive education purchasers, the next five are based on a survey completed by each business school. These criteria are presented in rank form. The top school in each column is ranked number one. The last two criteria are provided for information only. They are not part of the ranking.

#### Weights in brackets.

**Preparation (8.0):** The level of interaction with the business school; the extent to which purchasers' ideas were integrated into the programme; and the effectiveness of the business school in integrating its latest research into the programme

**Programme design (8.1):** The flexibility of the course and the willingness of business schools to complement their own faculty with specialists and practitioners

**Teaching methods & materials (7.6):** Contemporary and appropriate teaching materials and a suitable mix of academic rigour and practical relevance

**Faculty (7.9):** The quality of the teaching and the extent to which teaching staff worked together to present a coherent programme.

**New skills & learning (8.0):** The relevance of new skills to the workplace, the ease with which they were implemented and the extent to which the course encouraged new ways of thinking

**Follow-up (5.7):** The level of follow-up offered after the course participants returned to their workplace

**Aims achieved (8.2):** The degree to which academic and business expectations were met and the feedback from individual participants

**Food & accommodation (5.2):** The quality of food and accommodation

**Facilities (5.7):** The quality of the teaching accommodation, IT and library facilities

**Value for money (7.5):** Purchaser's rating, in terms of value for money, of the course design, teaching materials and food and accommodation

**Future use (8.0):** Purchasers were asked to rate the likelihood that they a participant would use the same business school again and if they would or use that business school to do the same programme again

**International clients (5.0):** Amalgamates the percentage of clients headquartered outside the business school's base country and region (e.g. North America, Europe, South America)

**International participants (3.0):** Custom programmes with participants from more than one country

**Overseas programmes (4.0):** Custom programmes that have been taught in more than one country

**Partner schools (3.0):** Custom programmes developed or taught in conjunction with other business schools

**Faculty diversity (5.0):** The mix of faculty by nationality and gender

Total responses: The number of individual surveys completed by clients of the business school. Figure in brackets indicates the total number of years of survey data included in the ranking.

Custom Revenue: Income from customised programmes in 2008 in millions of \$US. For schools based outside the US figures are based on average dollar currency exchange rates for 2008.