Executive MBA 2013: Key to the rankings
Weights for ranking criteria are shown in brackets as a percentage.

Salary today US$ (20): average alumnus salary three years after graduation, US$ PPP equivalent.*

Salary increase (20): average difference in alumnus salary before the EMBA to now. Half of this figure is calculated according to the absolute salary increase, and half according to the percentage increase relative to pre-EMBA salary – the “salary percentage increase” figure published in the table.*

Careers progress (5): calculated according to changes in the level of seniority and the size of company alumni are working in now, versus before their EMBA.*

Work experience (5): a measure of the pre-EMBA experience of alumni according to the seniority of positions held, number of years in each position, company size and any prior international work experience.*

Aims achieved (5): the extent to which alumni fulfilled their goals or reasons for doing an EMBA.*

Women faculty (3): percentage of female faculty. For the three gender-related criteria, schools that have 50:50 (male: female) composition receive the highest possible score.

Women students (3): percentage of female students on the EMBA programme.

Women board (1): percentage of female members of the school advisory board.

International faculty (5): calculated according to the diversity of faculty by citizenship and the percentage whose citizenship differs from their country of employment – the figure published in the table.

International students (5): calculated according to the percentage of current EMBA students whose citizenship and country of residence differs from the country in which they study, as well as their diversity by citizenship.

International board (2): percentage of the board whose citizenship differs from the country in which the business school is situated.

International course experience (5): percentage of classroom teaching hours that are conducted outside the country in which the business school is situated.

Languages (1): number of languages required upon graduation.

Faculty with doctorates (5): percentage of full-time faculty with a doctoral degree.
FT doctoral rank (5): calculated according to the number of doctoral graduates from each business school during the past three years. Additional points are awarded if these graduates took up faculty positions at one of the top 50 full-time MBA schools of 2013.

FT research rank (10): calculated according to the number of articles published by a school’s current full-time faculty members in 45 academic and practitioner journals between January 2010 and August 2013. The rank combines the absolute number of publications with the number weighted relative to the faculty’s size.

The FT research rank was calculated using Scopus, an abstract and citation database of research literature.

* Includes data for the current year and the one or two preceding years where available