

| Ranking | Ranking 2009 | Ranking 2008 | Ranking 2007 | Company Name | Website | Relevant Turnover (£) | Fees (%) | Firm Size | Sales Size | Branches | Appointed Repts Investment Business (%) | Pensions Business (%) | Protection Business (%) | Mortgages Business (%) | Insurance Business (%) | Notes | |
|---------|--------------|--------------|--------------|---------------------------------|---|-----------------------|------------------|-----------|------------|----------|---|-----------------------|-------------------------|------------------------|------------------------|-------|---|
| 1 | 1 | 1 | 1 | Sesame | www.sesame.co.uk | 448,000,000 | 0 | 550 | 1,526 | 4 | 1,440 | 21 | 21 | 20 | 37 | 1 | - |
| 2 | 2 | 2 | 2 | Openwork | www.openwork.uk.com | 245,000,000 | 1 | 2,850 | 2,402 | 2 | 1,049 | 29 | 43 | 9 | 13 | 5 | - |
| 3 | 11 | - | - | Brewin Dolphin Securities | www.brewindolphin.co.uk | 212,000,000 | 51 | 1,829 | 624 | 41 | 0 | 90 | 10 | 0 | 0 | 0 | - |
| 4 | - | - | - | St James's Place | www.sjp.co.uk | 147,900,000 | - ^[1] | 2,145 | 2,001 | 8 | 2,121 | n/a | n/a | n/a | n/a | n/a | - |
| 5 | 34 | 58 | 49 | Oval Fin Services | www.theovalgroup.com | 104,000,000 | 0 | 1,200 | 66 | 27 | 4 | 35 | 55 | 2 | 8 | 0 | - |
| 6 | 4 | 8 | 59 | Smith & Williamson | www.smith.williamson.co.uk | 102,600,000 | 76 | 1,500 | 265 | 10 | 0 | 92 | 6 | 1 | 1 | 0 | - |
| 7 | 6 | 7 | 6 | The Tenet Group | www.tenetgroup.co.uk | 92,500,000 | 1 | 250 | 20 | 6 | 704 | 45 | 39 | 15 | 1 | 0 | - |
| 8 | 3 | 3 | 5 | Honister Capital | www.honistercapital.com | 92,300,000 | - ^[1] | 424 | 419 | 63 | 412 | n/a | n/a | n/a | n/a | n/a | - |
| 9 | 5 | 9 | 10 | Positive Solutions Fin Services | www.thinkpositive.com | 91,753,000 | 6 | 1,627 | 1,507 | 14 | 1 | 40 | 30 | 9 | 19 | 2 | - |
| 10 | 8 | - | - | JLT Benefit Solutions | www.jltgroup.com | 87,600,000 | 1 | 47 | 18 | 11 | 1 | n/a | n/a | n/a | n/a | n/a | - |
| 11 | 9 | 12 | 26 | Intrinsic Group | www.intrinsicfs.com | 85,000,000 | 0 | 130 | 607 | 0 | 536 | 15 | 27 | 15 | 39 | 4 | - |
| 12 | 14 | 13 | 14 | Lighthouse Group | www.templefinancial.co.uk | 60,700,000 | 1 | 196 | 192 | 32 | 273 | 88 | 10 | 0 | 2 | 0 | - |
| 13 | - | 11 | 8 | Personal Touch Fin Services | www.personaltouchfs.com | 60,000,000 | 1 | 855 | 274 | 0 | 974 | 4 | 3 | 40 | 46 | 2 | - |
| 14 | 13 | 10 | 7 | AWD Group Plc | www.awdplc.com | 58,800,000 | 10 | 206 | 198 | 32 | 107 | 36 | 22 | 32 | 6 | 2 | - |
| 15 | 15 | 4 | 4 | Barclays Bank | www.barclays.co.uk | 55,575,000 | 0 | 276 | 246 | 22 | 0 | n/a | n/a | n/a | n/a | n/a | - |
| 16 | 16 | 14 | 11 | Towry | www.towry.com | 54,700,000 | 76 | 799 | 278 | 22 | 0 | 55 | 31 | 2 | n/a | 0 | Formerly Towry Law but rebranded following integration of Edward Jones in 2009 and public misconception the company was a law firm. |
| 17 | 18 | 24 | 22 | Skipston Group | www.skipstonfs.co.uk | 43,412,300 | 1 | 526 | 203 | 10 | 1 | 89 | 6 | 1 | 4 | 0 | - |
| 18 | - | - | - | Charles Stanley | www.charles-stanley.co.uk | 42,680,000 | 1 | 393 | 381 | 27 | 0 | 100 | 0 | 0 | 0 | 0 | - |
| 19 | - | - | - | Nationwide Ind't Fin Services | www.thederbyshire.co.uk | 36,000,000 | 6 | 41 | 41 | 1 | 0 | 68 | 10 | 0 | 20 | 2 | - |
| 20 | 17 | 16 | - | Bluefin Group | www.bluefingroup.co.uk | 35,000,000 | 90 | 49 | 0 | 0 | 312 | 8 | 90 | 0 | 2 | 0 | - |
| 21 | - | - | - | W H Ireland | www.wh-ireland.co.uk | 32,590,000 | 1 | 200 | 99 | 12 | 1 | n/a | n/a | n/a | n/a | n/a | - |
| 22 | 27 | 29 | 28 | Tilney Bestinvest | www.bestinvest.co.uk | 21,000,000 | 50 | 15 | 5 | 0 | 0 | n/a | n/a | n/a | n/a | n/a | - |
| 23 | 22 | 19 | 17 | Alexander Forbes Fin Services | www.alexanderforbesfs.co.uk | 30,800,000 | 21 | 396 | 103 | 7 | 0 | 13 | 76 | 0 | 11 | 0 | - |
| 24 | - | - | - | Savills Private Finance | www.spf.co.uk | 30,000,000 | 80 | 13 | 3 | 31 | 0 | 6 | 2 | 88 | 0 | 2 | - |
| 25 | 24 | - | 18 | Montpelier Group | www.montpeliergroup.com | 30,000,000 | 60 | 29 | 23 | 7 | 1 | 40 | 35 | 10 | 10 | 0 | - |
| 26 | 23 | 21 | 20 | The On-Line Partnership | www.inpartnership-national.co.uk | 30,000,000 | 6 | 65 | 315 | 3 | 213 | 30 | 30 | 25 | 0 | 15 | - |
| 27 | - | - | - | RSM Tenon Fin Services | www.tenongroup.com | 28,500,000 | 21 | 305 | 120 | 23 | 2 | 50 | 35 | 1 | 8 | 1 | - |
| 28 | - | - | - | Grant Thornton UK | www.grant-thornton.co.uk | 27,531,000 | 100 | 117 | 59 | 36 | 0 | 71 | 19 | 0 | 10 | 0 | - |
| 29 | 10 | - | - | Rensburg Sheppards Inv M'tment | www.renburgsheppards.co.uk | 27,060,000 | 1 | 251 | 234 | 4 | 0 | n/a | n/a | n/a | n/a | n/a | - |
| 30 | 26 | 25 | 24 | Mercer HR Consulting | www.mercerhr.com | 26,000,000 | 40 | 64 | 39 | 40 | 0 | 31 | 55 | 0 | 14 | 0 | - |
| 31 | - | - | - | Independent Fin Strategies | www.clarkgillone.co.uk | 25,900,000 | 1 | 35 | 14 | 3 | 1 | 52 | 29 | 11 | 8 | 0 | - |
| 32 | - | - | - | Barfield Fin Advisors | - | 25,000,000 | 6 | 15 | 8 | 1 | 0 | 10 | 60 | 5 | 20 | 5 | - |
| 33 | - | - | - | Ashcourt Rowan Fin Planning | www.ashcourtrowanfp.com | 21,900,000 | 5 | 69 | 58 | 4 | 4 | 37 | 60 | 1 | 2 | 0 | - |
| 34 | 12 | - | - | Lloyds TSB IFAs | www.lloydstsb.com / privatebanking | 19,275,000 | 100 | 264 | 257 | 26 | 0 | n/a | n/a | n/a | n/a | n/a | - |
| 35 | 30 | 20 | 30 | The RBS Group IFA | www.rbs.co.uk / microsites / personal / rbs_ifs / index.asp | 18,541,171 | 1 | 162 | 148 | 18 | 0 | 85 | 10 | 0 | 5 | 0 | - |
| 36 | 25 | 32 | 37 | The Clarkson Hill Group | www.theclarksonhillgroup.co.uk | 18,000,000 | 6 | 68 | 260 | 13 | 111 | 30 | 32 | 15 | 22 | 1 | - |
| 37 | 31 | 43 | 36 | Cavanagh Group | www.cavanagh.co.uk | 17,500,000 | 21 | 190 | 66 | 10 | 4 | 36 | 48 | 6 | 10 | 0 | - |
| 38 | 39 | 6 | 9 | Hargreaves Lansdown Group | www.h-l.co.uk | 17,280,000 | 1 | 103 | 86 | 2 | 0 | 78 | 20 | 0 | 2 | 0 | - |
| 39 | 28 | 28 | 29 | Foster Denovo | www.fosterdenovo.com | 16,962,248 | 1 | 110 | 110 | 12 | 0 | 20 | 60 | 5 | 10 | 5 | - |
| 40 | 32 | - | 46 | Coutts & Co | www.coutts.com | 16,900,000 | 1 | 471 | 449 | 19 | 0 | 58 | 31 | 0 | 9 | 2 | - |
| 41 | 33 | 34 | 31 | Berkeley Morgan Group | www.berkeleymorgan.co.uk | 16,500,000 | 1 | 21 | 17 | 10 | 2 | n/a | n/a | n/a | n/a | n/a | - |
| 42 | 47 | 51 | - | BDO Stoy Hayward Inv Man | www.bdo.co.uk | 16,300,000 | 76 | 245 | 56 | 8 | 0 | 60 | 35 | 0 | 5 | 0 | - |
| 43 | 48 | - | - | Thomson's Online Benefits | www.thomsononlinebenefits.com | 16,300,000 | 21 | 225 | 20 | 4 | 0 | 0 | 90 | 0 | 10 | 0 | - |
| 44 | 35 | - | - | Halifax IFAs | www.bankofscotlandprivateclients.co.uk | 16,000,000 | 2 | 37 | 30 | 1 | 0 | 95 | 4 | 0 | 1 | 0 | - |
| 45 | - | - | - | Heath Lambert Consulting | www.heathlambert.com | 16,000,000 | 51 | 160 | 25 | 12 | 0 | 10 | 70 | 0 | 20 | 0 | - |
| 46 | - | - | - | Jelf Fin Planning | www.jelfgroup.com | 15,893,000 | 1 | 162 | 39 | 43 | 0 | 21 | 63 | 4 | 11 | 1 | - |
| 47 | 36 | 39 | - | PSFM | www.psfm.com | 15,500,000 | 51 | 163 | 32 | 7 | 0 | 50 | 40 | 0 | 10 | 0 | - |
| 48 | - | 40 | - | London & Capital Plc | www.londonandcapital.com | 15,000,000 | 100 | 6 | 4 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | - |
| 49 | - | - | - | Kymin Fin Services | www.kymin.co.uk | 15,000,000 | 1 | 12 | 3 | 2 | 0 | 20 | 25 | 20 | 25 | 10 | - |
| 50 | 38 | 38 | 33 | The Whitechurch Network | www.whitechurchnetwork.com | 15,000,000 | 1 | 15 | 1 | 1 | 165 | 33 | 33 | 8 | 25 | 1 | - |
| 51 | - | - | - | Willis Towers Watson | www.towerswatson.com | 14,300,000 | 1 | 219 | 215 | 9 | 1 | n/a | n/a | n/a | n/a | n/a | - |
| 52 | - | - | - | Baigrie Davies & Co | www.baigriedavies.co.uk | 14,000,000 | 14 | 18 | 11 | 7 | 8 | 30 | 40 | 10 | 10 | 10 | - |
| 53 | 41 | 42 | 39 | Co-Operative Bank Fin Advisers | www.cbfa.co.uk | 14,000,000 | 5 | 133 | 62 | 0 | 0 | 89 | 9 | 0 | 2 | 0 | - |
| 54 | 43 | 54 | 54 | Mattioli Woods Plc | www.mattioli-woods.com | 13,680,000 | 51 | 197 | 24 | 2 | 0 | 46 | 53 | 0 | 0 | 1 | - |
| 55 | - | - | - | J M Finn | www.jmfinn.com | 12,210,000 | 1 | 114 | 107 | 0 | 0 | n/a | n/a | n/a | n/a | n/a | - |
| 56 | - | - | - | Liverpool Victoria | www.lv.com | 12,000,000 | 1 | 28 | 14 | 3 | 12 | 92 | 5 | 1 | 2 | 0 | - |
| 57 | - | - | - | Sorensen Fin Services | www.sorensenfs.co.uk | 12,000,000 | 1 | 42 | 21 | 2 | 1 | 65 | 24 | 3 | 8 | 0 | - |
| 58 | 87 | - | - | Best Practice Group | www.bestpractice.co.uk | 11,523,598 | 51 | 23 | 142 | 41 | 57 | 45 | 32 | 5 | 17 | 1 | - |
| 59 | 59 | - | 58 | LEBC Group | www.lebc-group.com | 9,500,000 | 21 | 125 | 70 | 16 | 0 | 35 | 55 | 2 | 7 | 1 | - |
| 60 | 54 | 59 | 50 | The Fry Group | www.thefrygroup.co.uk | 9,200,000 | 20 | 22 | 24 | 4 | 0 | 93 | 5 | 0 | 2 | 0 | - |
| 61 | 73 | 61 | 52 | Ashley Law | www.ashleylaw.co.uk | 9,000,000 | 6 | 73 | 56 | 78 | 0 | n/a | n/a | n/a | n/a | n/a | - |
| 62 | - | - | - | Aon Consulting | www.aon.com | 8,250,000 | 0 | 93 | 67 | 9 | 0 | n/a | n/a | n/a | n/a | n/a | - |
| 63 | 58 | 63 | 57 | Proact Financial | www.proactfinancial.co.uk | 8,120,000 | 10 | 25 | 10 | 15 | 3 | 83 | 14 | 1 | 2 | 0 | - |
| 64 | - | - | - | Close Asset M'tment | www.closeam.com | 8,100,000 | 100 | 124 | 108 | 1 | 0 | 100 | 0 | 0 | 0 | 0 | - |
| 65 | 60 | 64 | 60 | Chelsea Fin Services | www.chelseafs.co.uk | 8,000,000 | 0 | 14 | 1 | 1 | 0 | 95 | 5 | 0 | 0 | 0 | - |
| 66 | 56 | - | - | 2 Plan | www.2plan.com | 7,800,000 | 6 | 35 | 0 | 4 | 0 | 40 | 35 | 5 | 20 | 0 | - |
| 67 | 62 | 66 | 61 | Kellands Bristol | www.kelland.co.uk | 7,350,000 | 1 | 15 | 14 | 8 | 0 | 70 | 24 | 1 | 5 | 0 | - |
| 68 | 63 | 67 | 62 | Julian Harris Fin Consultants | www.julianharris.net | 7,300,000 | 10 | 27 | 40 | 1 | 18 | 44 | 15 | 27 | 9 | 0 | - |
| 69 | 64 | 73 | 68 | Medical Money Management | www.medicalmoneymangement.co.uk | 7,295,000 | 1 | 82 | 36 | 7 | 0 | 29 | 30 | 3 | 18 | 20 | - |
| 70 | 66 | 72 | 65 | Francis Townsend & Hayward | www.ftfhs.co.uk | 6,500,000 | 21 | 8 | 5 | 1 | 0 | 23 | 65 | 5 | 7 | 0 | - |
| 71 | 68 | 80 | 75 | Yorkshire Inv Consultants | www.yig.co.uk | 6,200,000 | 21 | 113 | 21 | 5 | 4 | 60 | 25 | 3 | 10 | 2 | - |
| 72 | 71 | 69 | 63 | First Trust IFAs | www.firsttrustbank.co.uk | 5,886,000 | 1 | 57 | 26 | 78 | 0 | 35 | 4 | 0 | 61 | 0 | - |
| 73 | - | - | - | Sense Network | www.sense-network.co.uk | 5,840,000 | 6 | 12 | 106 | 34 | 33 | 35 | 34 | 5 | 22 | 4 | - |
| 74 | - | - | - | Killik & Co | www.killik.co.uk | 5,775,000 | 1 | 82 | 0 | 0 | 0 | n/a | n/a | n/a | n/a | n/a | - |
| 75 | - | - | - | BNP Paribas Private IM | www.fpim.fortis.com | 5,720,000 | 0 | 63 | 52 | 0 | 0 | n/a | n/a | n/a | n/a | n/a | - |
| 76 | 76 | 70 | 67 | HFM Columbus Group | www.columbus-ifa.co.uk | 5,573,000 | 6 | 62 | 16 | 3 | 0 | 76 | 20 | 0 | 4 | 0 | - |
| 77 | 69 | 68 | 84 | Morgans | www.themorgangroup.co.uk | 5,500,000 | 1 | 80 | 30 | 5 | 1 | 15 | 70 | 5 | 5 | 5 | - |
| 78 | 75 | 77 | 71 | PI Financial | www.dixonsutcliffe.com | 5,234,271 | 1 | 87 | 83 | 54 | 19 | 24 | 25 | 17 | 28 | 6 | - |
| 79 | 77 | 90 | - | City Asset Management Plc | www.city-asset.co.uk | 5,000,000 | 76 | 54 | 22 | 2 | 1 | 75 | 20 | 0 | 5 | 0 | - |
| 80 | 80 | 89 | - | James Brearley & Sons | www.jbrearley.co.uk | 5,000,000 | 90 | 32 | 21 | 8 | 0 | 97 | 3 | 0 | 0 | 0 | - |
| 81 | 72 | 81 | 76 | PKF Fin Planning | www.pkf.co.uk | 5,000,000 | 6 | 60 | 24 | 16 | 0 | 30 | 63 | 1 | 6 | 0 | - |
| 82 | 46 | 50 | - | Financial | www.financial.ltd.uk | 5,000,000 | 20 | 240 | 447 | 1 | 400 | 70 | 20 | 5 | 3 | 2 | - |
| 83 | 81 | 87 | - | Rowan Dartington & Co | www.rowan-dartington.co.uk | 5,000,000 | 30 | 54 | 45 | 5 | 0 | 100 | 0 | 0 | 0 | 0 | - |
| 84 | 85 | 100 | 88 | Berkeley Burke & Co | www.bbgroup.co.uk | 5,000,000 | 21 | 70 | 30 | 2 | 5 | 33 | 62 | 1 | 3 | 1 | - |
| 85 | 78 | 99 | 87 | Greystone Fin Services | www.greystonfs.co.uk | 5,000,000 | 6 | 58 | 21 | 2 | 1 | 40 | 40 | 10 | 5 | 5 | - |
| 86 | 79 | - | - | Lifetime Wealth Management | www.lifetimewealth.co.uk | 4,800,000 | 1 | 76 | 52 | 3 | 0 | 10 | 20 | 25 | 40 | 5 | - |
| 87 | 84 | - | - | Clifton Asset Management | www.cliftonasset.co.uk | 4,800,000 | 51 | 65 | 31 | 1 | 0 | 5 | 90 | 1 | 4 | 0 | - |
| 88 | 74 | 71 | 70 | Helm Godfrey Partners | www.helmgodfrey.com | 4,600,000 | 21 | 46 | 24 | 9 | 1 | 23 | | | | | |