

FT .COM Most innovative North American law firms 2016: Redesigning the service model

FT.com North American Innovative Lawyers

Award	Law firm	Originality	Rationale	Impact	Total innovation score	Comment
Standout	Goodwin Procter	8	8	9	25	Broadening and deepening client relationships by combining legal services with operational, pricing, technology, and other business advice delivered by the firm's business professionals. The holistic client partnership model is winning the firm new clients and work. Commended: Michael Caplan
Standout	Bryan Cave	8	8	8	24	Drew on the firm's legal expertise, legal operations consultants and technologists to create a new contract management software, process and risk solution for restaurant chain Red Robin.
Standout	Davis Wright Tremaine	8	9	7	24	DWT De Novo is a cross-functional team that combines systems design, process improvement, technology, data analytics, and alternative staffing models to build legal solutions and more efficient ways to resource and deliver legal work.
Highly Commended	Gowling WLG	7	8	8	23	Developed a legal project management system to support alternative financial arrangements with clients. The firm gives clients direct access to the system, allowing them to monitor lawyers' activity against budgets in real time.
Commended	Rimon Law	7	8	7	22	The firm continues to develop its virtual law firm model, drawing on lawyers with diverse experience, alternative billing arrangements for clients, and a new gamified structure to allow partners to reward one another.
Commended	Ropes & Gray	7	8	7	22	By analysing data from their use of the latest eDiscovery technologies, the firm can now accurately predict how long an investigative review will take, and offer the service to clients with a precise time and cost.