

Firm	Award level	Originality	Strategic Vision	Market Impact	Total	Description
Radiant Law	Standout	9	9	6	24	A new model combining technology, legal process outsourcing and a pure fixed-fee service.
New Street Solutions	Standout	8	9	6	23	A standalone business set up by Taylor Wessing to deliver efficient contract and due diligence services.
Obelisk Support	Standout	5	8	9	22	Built on experienced and City-trained lawyers working flexibly, the business has seen rapid growth.
Addleshaw Goddard's Transaction Services Team	Highly Commended	7	7	7	21	A team of nearly 100 paralegals and graduates has become a key part of the firm's offering to clients.
Brilliant Law	Highly Commended	8	8	5	21	Adapting a retail model to offer a range of fixed-price business legal services online.
Gunnercooke	Highly Commended	7	7	7	21	A high-end virtual law firm offering lower-cost advice on complex mid-sized litigation and corporate transactions.
Irwin Mitchell	Highly Commended	6	7	8	21	With five alternative business structure (ABS) licences, a series of lateral hires and acquisitions, the firm has passed £200m in turnover.
Rocket Lawyer	Highly Commended	8	8	5	21	The US technology business launched its online document creation service in the UK backed by a referral network.
Wiggin	Highly Commended	7	8	6	21	The media boutique is pursuing growth through non-legal satellite businesses offering intellectual property and video-on-demand services.
Co-operative Legal Services	Commended	7	7	6	20	Recently expanded into family law and embarked on a high-profile marketing campaign.
Kent County Council's Law:Public	Commended	6	6	8	20	A public legal provider run along private-sector lines, it has generated more than £3m of profits.
Parabis Law	Commended	7	7	6	20	An umbrella group providing legal services to large UK insurers, the company has recently diversified.
Slater & Gordon	Commended	6	7	7	20	The publicly traded law firm has used its access to capital to fund an series of acquisitions.
BT Law	Commended	7	7	5	19	An ABS-licensed, wholly owned subsidiary of BT set up to provide legal services to other companies.
Berwin Leighton Paisner's Lawyers on Demand 'On Call'	Commended	5	7	7	19	A new cloud-based model allows the secondment business's lawyers to work flexibly from remote locations.
Evident Legal's Simplify the Law	Commended	7	7	5	19	A platform to deliver online content and tools allowing companies to "self service" basic legal requirements.
Keystone Law	Commended	6	6	7	19	Using technology and creative marketing to grow a dispersed firm of senior "consultant lawyers" for commercial clients.
Knights Solicitors	Commended	6	7	6	19	External investment and structural changes have positioned the firm for rapid growth.
Riverview Law	Commended	7	7	5	19	Fuelling growth through an association with law firm DMH Stallard and a shift in focus to large corporate clients.