FT.com FINANCIAL TIMES

Executive Education - Customised - 2014

FT.com Business School Rankings

Rank in 2014	Rank in 2013	Rank in 2012	Average rank (3 years)	School	Country	Preparation	Programme design	Teaching methods & materials	Faculty	New skills & learning	Follow-up	Aims achieved	Facilities	Value for money	Future use	International clients	International participants	Overseas programmes	Partner schools	Faculty diversity	Total Responses	Custom Revenue ($m)
1	1	1	1	Duke Corporate Education	US / UK / South Africa	1	2	1	1	4	13	3	4	2	5	10	3	6	2	14	45 (3)	-
2	2	2	2	HEC Paris	France	2	1	2	3	1	2	1	18	1	6	21	11	16	47	4	46 (3)	-
3	3	3	3	Iese Business School	Spain	4	3	4	5	7	9	4	2	7	3	4	6	8	3	1	46 (3)	-
4	5	6	5	Center for Creative Leadership	US / Belgium / Singapore / Russia	5	6	3	11	3	10	8	5	15	10	46	1	31	28	27	25 (3)	-
5	6	7	6	IMD	Switzerland	15	15	6	8	10	22	10	6	13	30	15	5	29	25	2	54 (3)	-
6	4	4	5	Esade Business School	Spain	21	25	22	23	20	12	26	10	20	12	8	7	4	1	8	35 (3)	-
7	8	15	10	Cranfield School of Management	UK	9	8	10	14	21	7	16	36	10	24	24	9	1	7	44	50 (3)	-
8	10	20	13	Stanford Graduate School of Business	US	3	7	9	2	8	80	2	9	4	2	20	40	67	71	37	15 (3)	-
9	8	13	10	University of North Carolina: Kenan-Flagler	US	8	4	8	4	5	31	6	8	3	8	74	51	51	74	49	22 (3)	19.5**
9	17	27	18	London Business School	UK	12	13	15	6	16	27	13	49	22	20	12	10	3	18	6	56 (3)	-
11	15	23	16	SDA Bocconi	Italy	11	14	11	21	9	3	18	20	9	17	32	38	45	6	20	46 (3)	-
12	-	-	-	Mannheim Business School	Germany	20	22	5	7	17	6	11	65	6	1	70	26	9	74	74	6 (1)	-
13	12	18	14	Ipade Business School	Mexico	7	5	7	9	2	76	5	1	5	4	40	74	76	49	77	34 (3)	-
14	14	10	13	IE Business School	Spain	6	20	14	17	13	1	37	69	12	9	39	24	58	67	11	45 (3)	-
15	17	21	18	University of Chicago: Booth	US / UK / Singapore	13	9	17	20	11	23	22	11	11	14	13	17	30	74	66	40 (3)	-
16	11	11	13	Ashridge Executive Education at Hult	UK	25	23	19	25	32	15	24	17	38	32	30	2	2	19	12	42 (3)	34.3**
17	34	-	-	Georgetown University: McDonough	US	14	19	16	27	12	47	27	14	21	36	11	33	17	15	18	19 (2)	5.4*
18	13	9	13	Harvard Business School	US	19	33	12	12	23	66	7	12	17	23	5	22	47	50	26	66 (3)	147.0***
19	7	13	13	Babson Executive Education	US	17	17	21	16	22	18	25	34	18	16	23	61	41	10	47	31 (3)	-
19	23	26	23	Edhec Business School	France	10	12	13	10	6	33	15	3	8	18	79	69	53	74	76	24 (3)	-
21	22	16	20	Insead	France / Singapore / UAE	32	36	26	19	30	48	20	16	32	39	2	8	25	20	3	39 (3)	-
22	19	21	21	Thunderbird School of Global Management	US	22	30	20	22	27	30	12	30	27	33	3	35	24	63	15	37 (3)	-
23	19	12	18	University of Oxford: Saïd	UK	16	10	18	18	18	40	9	50	25	41	33	28	18	68	33	49 (3)	-
24	41	-	-	Washington University: Olin	US	18	11	23	15	15	52	14	13	16	7	68	70	50	52	78	11 (2)	-
25	32	-	-	Essec Business School	France / Singapore	34	21	35	32	14	25	23	29	28	25	43	25	10	24	28	22 (2)	-
26	21	17	21	University of Pennsylvania: Wharton	US	48	50	28	26	28	39	19	25	42	27	16	14	19	4	57	41 (3)	-
27	16	8	17	Fundação Dom Cabral	Brazil	24	16	30	31	25	17	36	23	43	22	67	47	65	37	32	36 (3)	-
28	40	36	35	Northwestern University: Kellogg	US	30	18	48	30	19	74	17	26	35	21	36	31	23	13	62	20 (3)	-
29	31	34	31	Stockholm School of Economics	Sweden / Russia / Latvia	35	27	41	43	43	42	21	41	31	26	47	16	12	5	56	26 (3)	10.4
30	51	-	-	Carnegie Mellon: Tepper	US	27	31	29	44	38	49	39	46	14	15	26	20	36	51	55	17 (2)	-
31	55	60	49	MIT: Sloan	US	23	26	25	36	24	67	28	22	45	54	1	37	32	48	59	29 (3)	18.8*
32	24	32	29	University of Virginia: Darden	US	29	28	24	24	33	43	31	27	23	53	56	52	39	27	65	49 (3)	11.7**
33	53	55	47	University of Michigan: Ross	US	51	57	32	13	42	26	30	42	41	19	16	59	36	39	63	30 (3)	-
34	-	39	-	Ceibs	China	26	41	38	40	34	45	50	53	29	29	25	66	72	38	7	31 (2)	-
35	35	34	35	Kelley Executive Partners at Indiana University	US	42	29	33	41	29	11	34	54	19	47	76	42	20	31	50	28 (3)	-
36	26	33	32	UCLA: Anderson	US	46	42	39	45	36	24	48	37	34	43	35	36	21	33	22	33 (3)	-
37	28	19	28	Columbia Business School	US	39	24	46	33	39	41	33	39	48	45	14	34	76	23	37	23 (3)	-
38	43	45	42	Vlerick Business School	Belgium	45	38	49	42	46	36	32	58	44	31	51	13	11	16	30	46 (3)	8.1
39	29	25	31	IAE Business School	Argentina	40	55	40	39	55	69	54	7	54	13	6	12	57	58	54	39 (3)	-
40	39	46	42	Melbourne Business School, Mt Eliza	Australia	33	40	34	35	44	8	40	44	46	65	78	57	27	40	39	46 (3)	-
41	27	28	32	EMLyon Business School	France	56	51	44	50	48	59	42	68	61	11	34	15	5	42	13	32 (3)	-
42	46	58	49	University of Toronto: Rotman	Canada	36	34	31	34	45	34	29	60	26	58	58	79	76	46	42	20 (3)	-
43	49	51	48	University of St Gallen	Switzerland	31	43	51	46	40	60	43	15	57	55	50	27	14	62	36	42 (3)	5.8*
44	24	5	24	Boston University: Questrom	US	41	45	50	38	37	78	38	33	47	59	21	19	36	29	43	29 (3)	-
45	33	30	36	Western University: Ivey	Canada / China	50	35	45	28	47	64	52	32	33	40	48	53	76	74	23	28 (3)	-
46	-	-	-	Xiamen University School of Management	China	28	32	27	47	35	5	49	47	30	69	80	80	76	35	80	8 (1)	3.4
47	56	-	-	Emory University: Goizueta	US	52	58	47	29	26	53	35	35	36	60	40	30	56	65	75	11 (2)	-
47	58	-	-	Universidad de los Andes	Colombia	43	48	37	49	31	32	60	28	37	35	53	72	69	45	67	25 (2)	-
49	-	-	-	Renmin University of China School of Business	China	47	59	36	52	57	4	45	57	24	72	57	65	61	30	46	7 (1)	9.6
50	44	38	44	Henley Business School	UK	53	37	43	48	52	14	51	63	50	57	9	43	43	73	64	40 (3)	-
51	30	24	35	ESMT Berlin	Germany	38	44	54	37	56	55	41	21	51	46	63	23	44	70	34	53 (3)	-
52	36	29	39	Insper	Brazil	44	54	60	60	59	37	57	19	40	49	54	76	39	14	25	29 (3)	-
53	52	42	49	Gordon Institute of Business Science at UP	South Africa	55	52	52	54	58	56	46	38	58	34	45	45	26	17	61	46 (3)	-
54	41	50	48	Aalto University	Finland / Singapore	60	49	42	53	41	54	44	55	39	64	65	39	7	74	71	32 (3)	5.7
55	63	54	57	Incae Business School	Costa Rica / Nicaragua	63	56	55	55	53	75	61	31	64	42	7	54	47	66	5	21 (3)	-
56	38	31	42	ESCP Europe	France / UK / Germany / Spain / Italy	64	60	63	59	54	70	53	52	55	51	29	4	15	41	17	46 (3)	-
57	37	40	45	York University: Schulich	Canada	54	53	56	57	49	16	47	61	52	70	60	50	75	53	16	33 (3)	-
58	48	40	49	University of Texas at Austin: McCombs	US	62	46	58	56	50	62	55	43	49	56	18	77	55	22	69	25 (3)	-
59	45	42	49	AGSM at UNSW Business School	Australia	37	47	53	51	51	19	56	79	53	76	72	44	70	12	9	28 (3)	-
60	-	-	-	Imperial College Business School	UK	49	39	59	64	62	77	59	56	69	37	37	29	32	21	10	12 (1)	-
61	54	48	54	Católica Lisbon School of Business and Economics	Portugal	61	68	61	58	60	51	58	51	59	44	38	46	47	56	34	47 (3)	4.9
62	-	-	-	Alliance Manchester Business School	UK	57	65	62	73	66	38	62	40	63	66	19	58	68	72	48	17 (2)	-
63	59	64	62	Porto Business School	Portugal	59	61	66	61	67	21	67	64	70	48	64	63	62	8	70	82 (3)	-
64	65	65	65	University of Cape Town GSB	South Africa	58	64	72	72	61	57	74	67	67	28	28	62	59	11	41	22 (3)	-
65	50	37	51	Politecnico di Milano School of Management	Italy	65	66	73	62	63	20	63	70	56	61	31	68	35	60	79	39 (3)	-
66	66	62	65	Eada Business School Barcelona	Spain	67	70	57	67	68	46	71	72	65	50	59	32	74	36	21	46 (3)	-
67	47	46	53	Tias Business School	Netherlands	68	63	65	63	65	44	66	75	60	38	75	48	46	34	60	37 (3)	-
68	64	57	63	USB Executive Development	South Africa	76	74	71	76	74	28	68	24	62	52	42	60	66	74	52	30 (3)	-
69	68	63	67	Irish Management Institute	Ireland	74	69	67	69	73	35	73	59	73	63	44	49	42	32	45	43 (3)	-
70	-	-	-	QUT Business School	Australia	69	71	69	65	64	50	64	48	78	73	52	73	60	55	31	22 (2)	5.5*
71	67	69	69	NHH Norwegian School of Economics	Norway	70	72	68	66	71	63	65	n/a	66	68	66	75	64	54	73	31 (3)	-
72	56	51	60	Rotterdam School of Management, Erasmus University	Netherlands	73	62	70	68	69	71	72	77	68	75	62	18	34	9	51	43 (3)	-
73	-	48	-	Nova School of Business and Economics	Portugal	71	67	64	71	75	79	69	62	74	62	48	55	63	69	53	26 (2)	2.6*
74	60	53	62	Grenoble Ecole de Management	France	77	76	76	74	70	68	70	73	75	74	55	41	22	44	29	46 (3)	3.6*
75	62	56	64	Universidad Adolfo Ibanez	Chile	72	75	74	75	76	61	76	74	79	67	27	21	52	57	58	27 (3)	-
76	-	70	-	Nyenrode Business Universiteit	Netherlands	75	73	77	77	72	29	75	76	76	71	69	67	73	59	68	56 (3)	8.9**
77	-	-	-	University of Alberta	Canada	66	78	78	70	79	58	78	71	72	79	77	78	71	61	40	9 (1)	4.0*
78	-	-	-	Wits Business School	South Africa	78	77	75	80	78	73	79	78	71	78	61	71	13	26	18	7 (1)	3.6*
79	70	66	72	BI Norwegian Business School	Norway	79	79	79	78	77	65	77	66	77	77	73	64	27	43	72	53 (3)	16.7*
80	-	-	-	Skema Business School	France	80	80	80	79	80	72	80	80	80	80	71	56	54	64	24	31 (3)	2.9

Table notes

† These data are provided for information only. For schools whose main headquarters are outside the US figures are based on average dollar currency exchange rates for 2013.

‡ The first figure refers to the number of individual surveys completed by clients of the business school. The figure in brackets indicates the total number of years of survey data included in this ranking. Data are retained for those schools that participated in the 2013 or 2012 ranking but were not ranked in that year.

*Includes revenue from food, **Includes revenue from food and accommodation, ***Aggregate total for open and customised programmes

Although the headline ranking figures show changes in the data year to year, the pattern of clustering among the schools is equally significant. About 365 points separate the top school, Duke Corporate Education, from the school ranked number 80. The top 13 business schools, from Duke CE to Ipade, form the top group of custom providers. The second group is lead by IE Business School and the third by USB Executive Development. The top and bottom schools in the second group are separated by 160 points; in the third group there is a 100 point gap between top and bottom.

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