

Rank in 2010	Rank in 2009	Rank in 2008	Average rank (3 years)	School	Country	Preparation rank	Programme design rank	Teaching methods & materials rank	Faculty rank	New skills & learning rank	Follow-up rank	Aims achieved rank	Facilities rank	Value for money rank	Future use rank	International clients rank	International participants rank	Overseas programmes rank	Partner schools rank	Faculty diversity rank	Total Responses <sup>(1)</sup>	Custom Revenue (\$Millions) <sup>(1)</sup>
1	1	1	1	Duke Corporate Education	U.S.A. / South Africa / U.K. / India	1	1	1	1	2	11	3	12	6	3	7	12	2	3	12	38 (3)	-
2	2	5	3	HEC Paris	France	2	2	2	2	1	1	1	10	1	2	32	8	23	18	8	50 (3)	-
3	3	4	3	Harvard Business School	U.S.A.	3	4	3	4	3	7	2	2	2	6	29	13	55	45	27	38 (3)	101.4***
3	8	25	12	Esade Business School	Spain	4	3	4	3	12	10	4	8	18	5	6	9	17	7	22	33 (3)	18.2**
5	4	2	4	IMD Business School	Switzerland	7	11	7	10	13	30	7	5	12	14	8	1	25	14	3	42 (3)	-
6	14	24	15	Center for Creative Leadership	U.S.A. / Belgium / Singapore	12	25	5	6	6	18	5	1	7	4	26	10	31	28	45	25 (3)	-
7	13	21	14	Cranfield School of Management	U.K.	11	13	9	15	19	8	16	37	26	24	10	4	1	2	17	54 (3)	-
8	5	20	11	Insead	France / Singapore	30	18	12	12	15	13	9	16	27	21	5	3	20	5	4	37 (3)	-
8	16	29	18	Fundação Dom Cabral	Brazil	5	10	11	11	8	4	15	9	3	7	54	46	45	11	42	32 (3)	33.0**
10	6	8	8	University of Pennsylvania: Wharton	U.S.A.	17	7	22	16	5	32	6	17	17	10	16	20	19	4	44	30 (3)	-
11	10	11	11	Ipade Business School	Mexico	6	5	6	9	4	24	8	7	4	27	57	63	55	32	63	30 (3)	-
12	11	6	10	Babson Executive Education	U.S.A.	29	8	13	5	10	12	18	21	8	19	41	41	21	53	46	32 (3)	-
13	15	35	21	Essec Business School	France / Singapore	21	22	30	20	16	2	10	39	21	29	34	14	3	24	14	30 (3)	-
13	27	34	25	Insper	Brazil	8	12	16	19	11	34	12	3	13	1	35	62	48	14	54	18 (3)	5.5
15	6	9	10	Iese Business School	Spain	28	33	32	33	42	23	37	15	39	22	4	7	4	1	1	51 (3)	12.0*
16	11	11	13	Ashridge Executive Education at Hult	U.K.	25	17	17	22	23	22	17	28	28	31	27	5	6	35	7	41 (3)	35.7**
17	32	27	25	Boston University: Questrom	U.S.A.	10	16	15	14	14	48	14	14	9	8	23	27	52	37	32	31 (3)	-
18	-	11	-	IAE Business School	Argentina	24	30	8	29	25	50	19	4	11	33	2	23	18	17	23	24 (2)	2.8*
18	8	2	9	Northwestern University: Kellogg	U.S.A.	9	6	14	17	9	27	20	22	5	34	50	39	55	45	27	36 (3)	-
18	28	41	29	IE Business School	Spain	14	14	19	25	20	5	13	31	16	20	49	45	27	25	9	64 (3)	5.9*
21	32	37	30	University of Oxford: Saïd	U.K.	26	15	24	23	18	9	22	36	29	25	19	28	11	10	34	40 (3)	13.3**
22	19	7	16	University of Chicago: Booth	U.S.A. / U.K. / Singapore	18	32	25	18	24	20	24	13	20	18	12	17	47	20	54	29 (3)	-
23	18	16	19	SDA Bocconi	Italy	23	26	29	31	22	6	26	38	19	16	36	37	51	13	19	48 (3)	16.7*
24	24	9	19	Thunderbird School of Global Management	U.S.A.	13	21	18	8	40	62	27	29	15	39	1	55	42	53	2	33 (3)	-
25	28	19	24	Columbia Business School	U.S.A.	20	9	21	13	7	40	11	54	30	42	22	43	55	28	41	25 (3)	-
25	26	25	25	Kelley Executive Partners at Indiana University	U.S.A.	16	29	34	21	33	3	28	20	10	26	33	38	46	43	48	26 (3)	-
27	-	37	-	ESCP Europe	France / U.K. / Germany / Spain / Italy	33	43	26	26	17	39	23	19	42	11	31	2	30	36	10	30 (2)	-
27	21	30	26	Western University: Ivey	Canada / China	31	24	23	7	31	37	31	18	25	28	21	34	55	45	34	28 (3)	-
29	17	23	23	University of North Carolina: Kenan-Flagler	U.S.A.	19	19	31	24	37	28	29	11	14	41	58	22	40	53	26	28 (3)	14.8**
30	25	27	27	London Business School	U.K.	44	31	42	32	34	54	25	42	53	13	3	6	5	26	12	31 (3)	-
31	38	22	30	Emory University: Goizueta	U.S.A.	22	34	20	27	21	14	21	25	24	44	54	16	42	43	54	24 (3)	-
32	40	53	42	Rotterdam School of Management, Erasmus University	Netherlands	38	37	28	37	26	15	44	51	37	40	9	18	8	28	20	37 (3)	-
33	31	16	27	MIT: Sloan	U.S.A.	15	20	27	28	35	56	39	49	38	43	12	29	28	53	46	19 (3)	15.0**
34	44	-	-	ESMT Berlin	Germany	34	23	37	35	56	33	35	23	31	35	47	21	16	45	34	23 (2)	8.4*
35	47	57	46	AGSM at UNSW Business School	Australia	35	50	33	38	32	31	42	26	41	59	18	33	37	45	10	21 (3)	-
36	-	49	-	Universidad Adolfo Ibanez	Chile	37	40	10	36	27	47	43	43	22	48	14	50	53	53	34	16 (2)	-
36	45	54	45	Melbourne Business School, Mt Eliza	Australia	46	36	40	34	38	17	32	52	43	36	42	49	26	6	16	37 (3)	16.8**
38	37	42	39	EMLyon Business School	France	27	39	36	30	36	52	48	56	44	15	40	25	12	26	15	25 (3)	5.5
38	41	51	43	Gordon Institute of Business Science at UP	South Africa	36	42	39	49	45	60	33	32	32	17	37	24	33	18	34	34 (3)	-
40	22	11	24	Stockholm School of Economics	Sweden / Russia	47	45	41	39	46	19	36	35	36	46	42	11	15	8	58	40 (3)	9.3
40	32	46	39	University of St Gallen	Switzerland	32	44	35	42	54	43	47	6	57	38	38	36	7	28	34	36 (3)	5.3
42	30	33	35	Stanford Graduate School of Business	U.S.A.	53	35	43	48	30	46	34	30	49	32	20	47	39	45	43	30 (3)	-
43	38	47	43	Católica Lisbon School of Business and Economics	Portugal	39	47	49	47	43	36	38	34	35	9	46	61	55	53	52	46 (3)	3.7
43	50	48	47	Edhec Business School	France	42	27	48	44	44	21	46	24	50	47	52	35	12	42	18	25 (3)	2.2
45	54	64	54	Warwick Business School	U.K.	40	41	45	41	28	38	45	41	48	30	61	56	37	53	25	27 (3)	7.2**
46	-	42	-	Henley Business School	U.K.	45	38	44	43	39	42	41	47	52	50	15	30	36	32	49	26 (2)	-
47	36	36	40	Tias Business School, Tilburg University	Netherlands	48	46	52	50	49	29	50	45	40	23	61	26	9	23	53	41 (3)	5.6
47	43	32	41	University of Texas at Austin: McCombs	U.S.A.	43	48	47	52	29	26	52	46	45	45	23	60	28	20	62	24 (3)	-
49	-	-	-	University of Cape Town: Graduate School of Business	South Africa	41	28	53	53	57	57	54	65	34	12	27	40	10	40	32	17 (2)	2.7**
50	35	50	45	University of Virginia: Darden	U.S.A.	56	59	51	40	41	41	30	33	33	63	56	19	32	9	50	27 (3)	-
51	41	45	46	Vlerick Business School	Belgium	49	49	46	51	47	61	40	50	54	37	53	15	14	45	23	41 (3)	6.2*
52	51	-	-	Queen's University: Smith	Canada	50	53	38	45	55	44	49	27	23	57	59	54	44	40	20	26 (3)	-
53	52	58	54	York University: Schulich	Canada	55	51	50	46	51	63	53	59	55	52	39	65	55	53	5	32 (3)	-
54	47	40	47	University of Toronto: Rotman	Canada	54	52	55	55	48	51	55	58	47	58	16	53	55	16	40	22 (3)	-
55	-	61	-	Grenoble Ecole de Management	France	51	57	59	54	53	55	56	48	61	49	50	52	24	39	27	26 (2)	-
56	53	55	55	Aalto University	Finland / S. Korea / Singapore	57	54	54	56	52	45	51	44	51	56	60	32	22	53	65	39 (3)	3.3
57	-	37	-	UCLA: Anderson	U.S.A.	59	60	58	57	50	59	58	53	46	53	30	42	49	45	27	11 (2)	-
58	64	-	-	Irish Management Institute	Ireland	52	55	61	59	60	58	62	55	60	64	45	44	35	53	51	17 (2)	2.5**
59	65	-	-	Ceibs	China	63	64	60	61	63	53	59	60	64	60	11	51	54	20	5	25 (3)	-
59	57	59	58	Eada Business School Barcelona	Spain	62	61	56	58	59	49	63	63	59	51	42	31	50	37	27	43 (3)	2.5**
61	58	65	61	BI Norwegian Business School	Norway	61	62	57	62	58	65	60	40	58	54	65	59	41	11	59	44 (3)	14.5
62	63	60	62	USB Executive Development	South Africa	58	56	62	64	62	25	57	61	56	62	48	64	55	53	64	28 (3)	-
63	59	-	-	Nyenrode Business Universiteit	Netherlands	60	65	63	65	64	35	61	64	62	61	64	57	55	53	57	28 (3)	13.6**
64	61	-	-	NHH Norwegian School of Economics	Norway	65	63	65	63	61	16	65	62	63	55	63	48	34	32	60	26 (3)	8.5**
65	59	63	62	Macquarie Graduate School of Management	Australia	64	58	64	60	65	64	64	57	65	65	25	58	55	53	61	30 (3)	2.3**

**Table notes**

Although the headline ranking figures show changes in the data year to year, the pattern of clustering among the schools is equally significant. Some 340 points separate the top school, Duke Corporate Education, from the school ranked number 65. The top ten business schools, from Duke CE to the Ipade, form the top group of custom providers. The second group is jointly Babson College: Olin and the third by TiasNimbas, Tilburg University. The top and bottom schools in the second group are separated by 95 points; in the third group there is a 130 point gap between top and bottom.

**Footnotes**

1. These data are provided for information only and do not form part of the final ranking.