

Firm	Award level	Innovation	Originality	Rationale	Impact	Total	Description
Eversheds	Standout	Help to clients in the downturn	7	9	7	23	Rather than offer discounts on rates, Eversheds developed a series of offers to help clients to reduce their legal spend, while ensuring a flow of new work to the firm
Olswang	Standout	Outsourcing health check	7	8	7	22	Integrated legal and consulting service applied throughout the outsourcing lifecycle to ensure value
DLA Piper	Standout	United Arab Emirates law library	7	7	8	22	The firm translated thousands of UAE laws into English to develop a library where none existed before. The library is shared with clients and licensed to other law firms
CMS Hasche Sigle	Standout	Deal points study	7	7	7	21	_[1]
Osborne Clarke	Standout	LexisCheck document checker	6	7	7	20	This new tool, developed with LexisNexis, automatically checks legal citations to ensure they are correct when drafting or monitoring documents
Latham & Watkins	Highly commended	“Capture” dynamic document tool	6	7	6	19	The tool captures client requirements in outsourcing deals, where speed and cost are critical. It reduces expenditure while focusing clients on the key issues
Kemp Little	Highly commended	Technology and the downturn report	5	8	6	19	With Practical Law Company, the firm published a benchmarking report on the challenges facing the technology, media and telecoms sector
Simmons & Simmons	Highly commended	Lehman administration	5	6	7	18	A co-ordinated approach for the numerous Lehman Brothers creditors represented by the firm
Eversheds	Highly commended	Global account management system	5	7	6	18	The firm can now measure and report its success against key performance indicators. The GAMS II system improves an earlier version
Wragge & Co	Commended	Automated online work approval	5	6	6	17	Offer to switch Mercedes Benz’ paper forms to an online system. Wragge helped develop a solution to give its client consistency and visibility when instructing law firms
Slaughter and May	Commended	Crisis management programme	5	5	7	17	A series of events for senior lawyers from clients, attracting high-profile speakers and attended by Europe’s top general counsels
Eversheds	Commended	International company secretarial team	5	6	6	17	Eversheds provides a dedicated company secretarial service on a global level. Interfacing with other practices means high-end work for these clients is more efficient
McGrigors	Commended	Case management system	6	5	5	16	Bespoke case management tool built by the firm for O2, the telecoms group. Provides real-time management information and saves client’s time
Garrigues	Commended	Family business service	5	5	6	16	The first firm to offer a multi-disciplinary legal service to family businesses in Chile and Mexico
Clifford Chance	Commended	Aviation finance school in China	4	6	6	16	Training seminars in China bring in speakers from across the firm’s network to share valuable experience
Brodies	Commended	Scottish family limited partnership	6	5	5	16	The firm achieved the first family limited partnership under Scottish law, offering an alternative to highly taxed trusts for passing on large estates

Footnotes

1. Examined contract clauses on over 500 merger and acquisition deals on which CMS advised from 2007 to 2008, providing clients with a guide to market practices